NVivo is a powerful qualitative data analysis software designed to help researchers collect and organize data, accelerate insights, collaborate quickly, and deliver world-class information fast.

- **Boost Productivity**
  Using NVivo, you can identify themes, run advanced queries, and discover evidence-based insights faster, allowing you to achieve rigorous research results in less time.

- **Make Robust Conclusions Across Different Types of Qualitative & Quantitative Data**
  Keep all your data in one place. Easily import your notes and data, so you have the complete picture when articulating outcomes or evaluating impact.

- **Uncover Deeper Insights**
  Use comprehensive queries and visualizations to ask critical questions of your data. Find patterns and connections that wouldn’t be possible manually.

- **Deliver Comprehensive Research Findings**
  Use the power of NVivo to reach and produce valid, defensible conclusions and ensure effective outcomes.

**What’s new in NVivo 14**

**Real-Time Collaboration**
By enhancing the team experience with our reconceptualized NVivo Collaboration Cloud, multiple users can connect to the same project to update, code, and analyze their research in real-time.

**Easily Connect from Mac or Windows**
Syncing projects across Mac and Windows does more than eliminate the file conversion process — with NVivo 14 and NVivo Collaboration Cloud, users can open projects across both Mac and Windows with ease.

**Citavi Insight – Powered by NVivo**
If you use Citavi for your writing, reference management, and literature reviews, you can now bring Citavi and NVivo data together seamlessly. Citavi helps you go beyond simple reference management and creates a springboard to analyze your literature, connect it to your empirical data, analyze it with NVivo’s research tools, and write to publish your work faster.

**Simple Lumivero Account Management**
Whether you use NVivo, NVivo Transcription, NVivo Collaboration Cloud, Citavi, or all of them, the easy to use Lumivero account management platform gives you a centralized, and easy-to-use access management capability. One account provides access to your resources, tools, data, and applications.
Bring Everything — and Everyone — Together

NVivo 14 allows teams to tailor add-on tools and solutions from Lumivero, that enable researchers and teams to be more productive than ever.

**NVivo Collaboration Cloud**
NVivo Collaboration Cloud uses the power of the cloud to host NVivo projects, providing remote teams with a secure way to store data, work in real-time on project files, and share their team’s analysis. Teams can share data and compare coding by measuring ‘inter-rater reliability’ – the degree of coding agreement between team members.

**NVivo Collaboration Server for locally stored data**
For larger teams working in a central location, having fast, secure access to large volumes of data is essential. As an on-premise installation within your IT environment, NVivo Collaboration Server provides secure, centralized data storage and backup while enabling team members to work on projects concurrently in real-time.

**NVivo Transcription**
Transcribe audio and video files from within NVivo and transfer them back into an NVivo-ready format straight to your project. NVivo Transcription’s intuitive editor allows you to quickly and easily make changes, tag speakers, and ensure your transcription is formatted as needed.

**NVivo Academy**
Professional researchers and students who want to master the fundamentals of NVivo or advance their NVivo skills, can choose from self-paced online courses and customized courses conducted by certified trainers.

**Citavi**
An intuitive reference and knowledge management software, Citavi offers the only all-in-one scholarly writing and reference management solution. Search, organize, annotate, create writing outlines, and collaborate, all in a single platform.

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About Lumivero, the developer of NVivo
Designed by and for data experts, Lumivero combines trusted research methodologies with robust data collaboration capabilities to illuminate powerful new insights that help customers confidently make decisions and increase their global collaborative impact. Through real-time collaboration on combined qualitative and quantitative data, Lumivero connects data in new ways to empower actionable insights and clear decision-making for individuals, teams, and enterprise users.

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A great decision-making tool
“Tools like NVivo have allowed us to support decision-makers in the healthcare systems with the objective evidence of ‘what works’ and ‘what can be made to work.’ We can be confident that it’s through a thorough analysis of all the data that has been collected in a timely and relevant way.”
Mahmoda Begum, Senior Consultant, The Strategy Unit
Hosted by NHS Midlands and Lancashire Commissioning Support Unit, UK

Great support for mixed-methods research
“As a traditionally quantitative person, with NVivo I could make sense of what my team was doing, and they were able to generate reports that I could understand. When I decided that I was going to learn a qualitative software package, I felt most comfortable attempting to learn NVivo.”
Melody Goodman, PhD, Biostatistician, Associate Professor, New York University
Global Public Health, USA

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Learn more about NVivo 14
To see what’s new in NVivo 14, or to request a demo, visit [alfasoft.com](http://alfasoft.com)